

SERVICE

Do you want to be recognized and contacted in these times of digital media? In that case you should set yourself apart: With a meaningful video documentation by AugenZeugeKunst for your website, for your presentation on a big screen, or as an indispensable retrospective for future occasions.

How do you benefit from AugenZeugeKunst?

Preproduction

› Planning and preparation phase

During the first phase, based on preliminary talks, we will explore potential topics and choose appropriate means of expression for your video documentation. AugenZeugeKunst will then develop a concrete proposal which suits your purpose and ideas.

› Drawing up an outline

The underlying idea and the progression of the topics will be listed in an outline. This may include a questionnaire as the basis for an interview guide or a developed text to be spoken into the camera.

Production

› Shooting

Your video documentation may have the following content:

› Interviews / statements

› voice-over

› Animation of visual and text material

› Sound design

› Opening and final credits (including for example your logo, your sponsors, partners, patrons, reference to your website)

› Subtitles in different languages



Video Presentations
for Art and the Creative Branch

Postproduction

- › Film and audio editing
- › Mastering
- › Blu-ray disk or DVD packaging

Video marketing after completion

- › Consulting and support
- › Inclusion on your website
- › Inclusion on relevant video portals (Vimeo, YouTube etc.)
- › Generation of graphic design for your Blu-ray disk or DVD (label, inlaycard, sleeve, package)
- › Archiving of the complete material for further use, for instance within the context of a retrospective

AugenZeugeKunst will be glad to make you a suitable offer.

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